

The Alma Record.

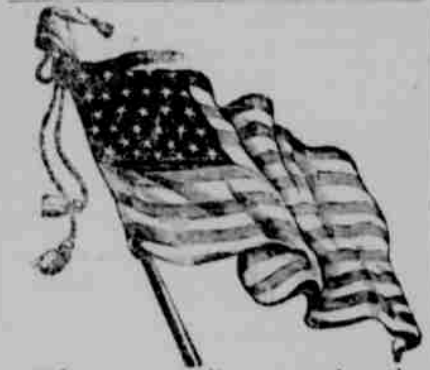
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"Long may it wave o'er the land of the Free and the Home of the Brave."

PROCLAMATION.

The United States Navy's second call for men has reached Michigan. It is a call that should be considered seriously by every citizen.

The first call for sea fighters to combat the menace that has claimed a heavy toll of American lives and property came shortly after United States entered the war. The Navy called for approximately 200,000 men to join the 50,000 who at the outbreak of war went forward to meet the enemy.

The United States answered as it should. Men arrived at the Navy Training Stations by the thousands. The Navy machinery had to turn with lightning speed. A steady stream of untrained men poured into the stations and a steady stream of well-drilled fighting men poured out, seaward. Every available foot of ground at these points was covered with tents and temporary buildings to accommodate the recruits, but finally the strain became so great that restrictions had to be placed on recruiting. Michigan was limited to thirty men a week and for a while these had to be sent to their homes until room had been made for them at the training stations.

Now the Navy has caught up, and by increasing accommodations for recruits is now handling the work swiftly and efficiently.

Michigan has been notified that the Navy is ready for more of its men; that there are places in the first line of defense, beside the 6,000 or more red-blooded sons of Michigan now serving under the Stars and Stripes on the high seas.

I am informed by Ensign D. J. D. Coleman, the Officer-in-Charge of this district, that not only is the Navy the best paid branch of the military service, but that the opportunities for advancement in it are now unexcelled.

The Navy, depending upon the patriotism of Americans to enlist in this time of need, and not being able to get men by the Draft, I, Ira H. McKinney, mayor of city, do issue this proclamation, calling upon the citizens of Alma to consider the Navy's call to enlist, or if they cannot enlist, to urge eligible young men to take their places beside Michigan's first 6,000 who are now sweeping the seas to safeguard the passage of American soldiers and others who must go to foreign lands. Every citizen should do his best. The Navy, the only branch of the service that has seen action in this war up to this time, the Navy that bounded forward to crush the enemy the moment congress said "War," is calling for men, and Michigan must answer as stoutly and as gallantly as she did when the first call sounded.

(Signed) IRA H. McKINNEY,
Mayor.

THE HOME MERCHANTS.

Perhaps some may wonder why the merchants of the city made a complaint to the council Tuesday night, because a few peddlers were hawking Alma people, but the reason should be plain.

In the first place, no one ever purchased from a peddler and got it as cheaply as it could be bought of the home town merchant. Peddlers can sell much cheaper than they do because of inferior quality of the goods which they have at the price. To try this out "jew" down the next peddler who calls at your house and watch his prices take the sliding scale. Their goods are seldom of the high quality which they would make one believe that they are. They are out to beat you every time.

Your local merchant has interests in your city, and the location of those interests in your city aids in making it what it is. He has a reputation to uphold and must treat you fairly in order to uphold it, while the peddler has nothing to uphold, being here today and gone tomorrow.

Your merchant pays a heavy tax which goes to keep up your city and make it a better, cleaner place in which to live. Your merchant is the man who comes across with those Red Cross donations, with those church donations, with those innumerable donations which are constantly being sought in every city. Your merchant is one of those men who got behind the Republic Motor Truck company, so to speak, when thousands were needed to keep that concern in Alma, and thus make Alma the city that it now is. Your peddler does none of these—instead takes out of Alma all that he can get.

Mr. and Mrs. Alma Resident, who should you patronize? Should it be a fly-by-night who charges you \$5

or \$7.50 for an all wool blanket, minus the wool, or your Alma merchant who charges you \$5 for a \$5 blanket and says that there is no wool in it. Mr. and Mrs. Alma Resident, who is handing you a square deal in this matter?

BOY SCOUTS AT CAMP CUSTER

(Continued from page one)
In about two minutes the boys were miles apart. Some wished to see the "big guns flash," others to see the machine guns, and again others were attracted by the bayonet practice and the signal work. Many familiar faces were seen among the soldiers, and both sides enjoyed the meeting.

After most seemed tired the return journey was begun. The understanding was that if any boy lost sight of the crowd he was to make his way back to the cars standing on the side-track and not to be later than 3 o'clock. At that time all of the boys were drawn up on the platform. Mr. Murphy who had made a list of the boys present, called out their names, and as each answered he entered the list. Only one boy was found to be missing. He was soon located.

The start back was made on time and Alma reached without any untoward event happening. Everybody had a good time and it was said that the boys were not hard to manage. They were boys, full of life. They had two or three scraps among themselves, but that was by the way. No one was hurt. They were well fed. The order was to provide for five meals. Some must have mistaken the order, as they were simply equipped for five weeks. One boy had a bushel basket filled with good, solid stuff. All had plenty and to spare, showing that scarcity has not yet struck Alma. This outing will be long remembered by the one hundred and fifteen boys, who highly appreciate the kindness of the Republic Motor Truck company, Incorporated, which made the trip a possibility for the boys, and particularly Mayor Ira H. McKinney, the one who first thought of the proposition.

WANT RECOGNITION.

Council Passes Resolution to Go to Governor Sleeper.

By virtue of a resolution passed by the city council Tuesday evening, the city clerk of Alma will ask Governor Albert E. Sleeper to see that the Alma Home Guards are mustered into service.

The resolution, which is self-explanatory, follows: Whereas, the City of Alma, Michigan, has now a Home Guard of an average attendance of 60 members, who have drilled faithfully twice a week for the past three months, and we understand that their application to be mustered into the state service has been with the state authorities for the past three months and no action has been taken thereon.

Therefore, be it resolved by the common council of the City of Alma, Michigan, assembled, that the city clerk notify the governor of the State of Michigan that it is the wish of said city that said Home Guards be recognized and, that if the state is not prepared to furnish uniforms the guards will furnish their own equipment and only ask rifle equipment of the state service and that it is fitting and desirable of being mustered into the state service and that it is fitting or account of the growth of our city that they be mustered into the state service.

The resolution received the unanimous vote of the council and will now go forward to the governor. It is expected that this will result in the early mustering in of the Alma company of Home Guards.

ITHACA

Where did the Grange meet? Who found out? Ask Mr. and Mrs. Frank Herron. Did we have a fine time? Well, I guess. Regular business was transacted. Then the gentlemen wrote practical questions and the ladies were judges as to the most practical questions written.

Sisters Nellie Lake and Olive Johnson served refreshments.

The next meeting Oct. 30. Watch out for the ghosts; they will be there. Bros. Lake and Miller plan the treat.

Last Saturday little Reo Bates and Joe Hawkes of Newark were playing war and had a sharp stick, with which they were bayoneting each other. Somehow in their play little Reo ducked his head and Joe's stick struck him in the eye, making a very serious and ugly wound. Dr. Weller is attending physician and is sending him to Ann Arbor today in hopes of saving the eye.

Mr. and Mrs. Ora Akin have returned from a two weeks' trip in the west. Ora says he had a time of his life.

Dr. Kilbourn and Geo. Davis are hunting moose in northern Canada.

Dr. Burt and wife have returned from a much needed vacation.

BENEFIT TEA.

Mrs. E. T. Lamb will serve a benefit tea at her home on State street Saturday afternoon, Oct. 20. The tea will be given for the benefit of the Alma branch of the Red Cross, which is doing its share in the Red Cross work. Everyone should attend and help the ladies as much as possible. The cost is small and the pleasure of aiding such a worthy cause should be great in comparison.

NOTICE.

Those owing Dr. Gardner will please close accounts by paying Mrs. Gardner at house or at the office. 2-t-p

Coming—Idlehour, Olga Petrova in "The Law of the Land."—Adv.

Marguerite Clark in "The Amazons"—Idlehour, Sunday.—Adv.

LAUGH IN FACE OF DEATH

British Soldiers on the Western Front Maintain Sense of Humor Under All Circumstances.

From the trenches on the western front by way of Canada comes the story of a soldier's narrow escape from death and the levity displayed by a comrade, illustrating how viewpoints change when men get on the firing line.

Private Mac of an Alberta regiment had a pious upbringing in his early home in Scotland, and his religious inclinations did not desert him when his family settled on a farm in western Canada. All through the war he has carried "Spurgeon's Sermons" in his breast pocket, and occasionally he does some preaching, with his comrades in arms as the congregation.

Private G— of the same regiment lacked the upbringing and the book of sermons, but possesses a sense of humor. The two were in a group resting and smoking, when a shot from a German sniper hit Private Mac in the breast, the bullet being deflected by the book.

Fearing that Mac was about to improve the occasion, G—"beat him to it" and in a fair imitation of his friend's best preaching manner started in:

"Oh, dear friends, what a blessed thing it was that our dear brother wasn't a reading of his book of sermons—as he ought to have been—instead of engaging in worldly conversation with sinners soldier men. For if dear Brother Mac had been a reading of his book of sermons, where, oh, where, my dear friends, would Brother Mac (priceless old thing) have been then?"

LUXURIANT FLORA OF CHINA

Appellation "Flowery Kingdom" Singularly Suited to the Land of the Yellow Race.

From time immemorial China has been called the Flowery kingdom, a name given by the Chinese themselves and singularly suited to the land which for ages was like an oasis of flowers of the spirit in the world desert of barbarism, says a writer in Scribner's. In this oasis grew the arts of the bronze and stone worker, of the silkweaver and embroiderer, of the potter, of the painter on silk, of the poet, philosopher and official devotee. But China was not named the Flowery kingdom because of these flowers of the mind. Her flora is one of the most luxuriant in the world. It is estimated to consist of some 12,000 species, 9,000 of which are known and one-half of which are indigenous and not found elsewhere.

Such being the flora of China, it is readily understood that horticulture and gardening early became a skilled and honored profession.

The Emperor Shun-nung (2737-2705 B. C.), known as the "Divine Laborer" and also as the Father of Medicine and Husbandry, dispatched collectors to all parts of the empire to bring in plants of economic or medicinal value for cultivation in the imperial gardens. We have more detailed information in regard to the horticulture and gardening carried on by the Emperor Wu Ti (110-87 B. C.), whose agents brought from distant parts many plants that have been identified.

Flowers by Mail.

There's a new use for Uncle Sam's parcel post. Suburbanites have discovered it, to the delight of their city friends. It's sending posies from the rural garden to lure the city dweller to the commuter's life.

Flowers may be sent as far as the fourth zone without parting with their fragrance or freshness on the journey, provided they are correctly packed. But not all flowers are good travelers. There is little use in trying to shure the beauty of a bed of poppies, carnations, moonflowers or others of like texture, with distant friends. Roses are rather delicate to send on long trips. But if they are packed when only partially blown and kept in cool water until the petals and stems are full, they will not wilt badly and will revive readily at the end of the journey.

Shoots 'Em in Neck.

One of the Irvington Junior ends, age nine, stopped with his mother at the local branch of the United States Navy League, 40 Monument Circle, one day. While his mother was buying wool the cadet strutted around with his hands in the pockets of his uniform and tried to impress the knitters.

"I'm a real soldier," he boasted. "I can smoke. Why, I bought a whole box of 'pills' one morning and smoked them all before eight o'clock."

Several knitters looked properly shocked and one asked: "Can you shoot craps, too?"

"Sure," returned the hardened young Sammy. "I just take my pistol and shoot them in the neck."—Indianapolis News.

Colorado's Oil-Bearing Shales.

The geological survey estimates the oil content of the oil-bearing shales of the state of Colorado alone at 20,000,000,000 barrels. Several contiguous states contain great quantities of oil shales. These shales are clay-like soils saturated with petroleum. The recovery of the oil is too costly a process to be profitable at present, but if gasoline goes much higher it will be possible to work them, and thus throw open an immense new source of oil. They will thus act as a check to prevent the price of gasoline from soaring past a certain high point. The possibility of discovering a process of extracting oil more cheaply from the shales is also worth consideration.

Differently Expressed.

"Do you think you'll be successful on this trip?"

"Yes, sir; I'll bring home the bacon sure—that is, the whole wheat." For he was a vegetarian.—Kansas City Journal.

Coming—Idlehour, Douglas Fairbanks in "Down to Earth."—Adv.

Jack Pickford in "The Varmint"—Idlehour, Monday.—Adv.

POSTAGE GOES UP.

Will Cost One Cent More, Starting November 2.

Detailed instructions to postmasters on the subject of the increased postal rates have been issued. The increased rates become effective November 2, under the terms of the war tax bill recently passed by congress. The increased rates apply to all domestic mails and mail to Canada, Mexico, Cuba, Panama, the United States postal agency at Shanghai, and all persons in the military service of the United States in Europe.

The postoffice department has issued these instructions: Postmaster shall see that on and after November 2nd that postage shall be at the rate of three cents per ounce, or fraction thereof, on letters or other first-class matter, except drop-letters.

All drop-letters, that is, letters for delivery from the postoffice at which they are mailed, including those for delivery by city, rural, or other carrier of such office, are required to have postage paid on them at the rate of two cents per ounce or fraction thereof.

Postal cards are required to be pre-paid at the rate of two cents, and therefore one-cent postal cards must have a one-cent stamp affixed to them in addition to the one impressed upon said cards.

Post cards (private mailing cards) bearing written messages must have two cents postage paid on them.

FINE LIBERTY

LOAN MEETING

(Continued from page one)
Brunner; Second ward, W. A. Bahlike, V. P. Cash and Jotham Allen; Third ward, James E. Mitchell, Karl R. Adams and J. W. Blakely.

The committees which have been appointed will make an endeavor to see everyone in the various wards in the effort to roll up a big subscription in Alma for the Second Liberty Loan of 1917. Every effort is to be made to make the second loan a success here, and this means that every one must "do their bit" if the campaign in Alma is to come through to a successful conclusion.

It is a good investment. No one gives away anything in buying a Liberty Loan bond. It is still better for the laborer than the rich man. He can buy one and pay a dollar a week, if necessary. When paid for he has something that he might never have secured otherwise, as he might never have saved the fifty dollars that it took to buy that bond. Cut the corners where they can be cut. Buy a bond and "do your bit."

W. C. T. U.

We quote the following good news from the Michigan Union: "The new war revenue bill carries a provision that no liquor may be exported except to countries at war with Germany, and these only for the manufacture of war munitions. This will effectively squelch the sending of rum to Africa, a measure long prayed for by the temperance and missionary forces, the rum traffic being recognized as the natives' worst foe and the chief hindrance of missionary effort."

Off Like A Shot-The Overcoat Annual

As you read this men from every walk of life will be here

Hart Schaffner & Marx and Michael Sterns & Co.

Makes, at \$18, \$25 to \$38

Young Men's Suits

Plain and Trench Models

at

\$15 to \$28

Fur Collared Coats

52 inches long

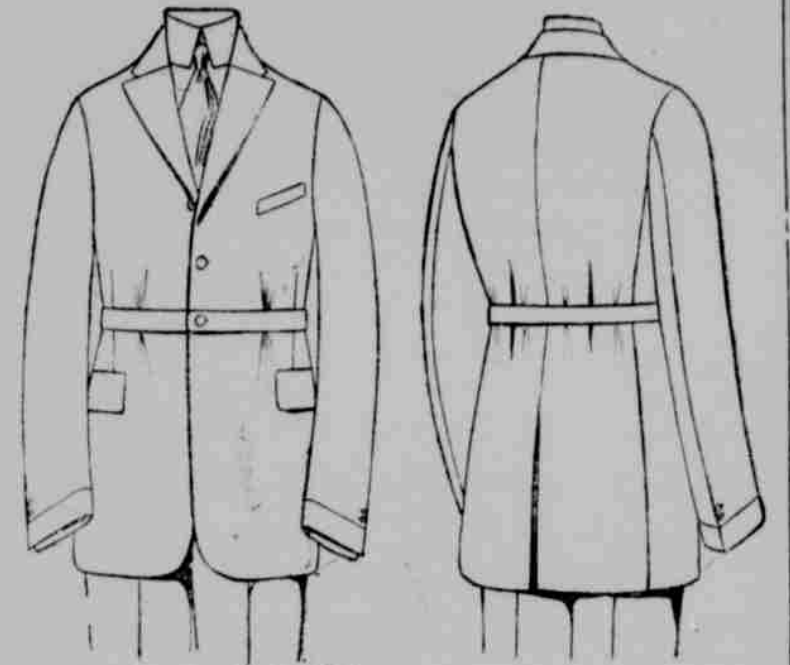
at

\$15.00

Men's Sheep-Lined

Coats at

\$8, \$10, \$12



Copyright Hart Schaffner & Marx

Men's Patrick all wool Mackinaws at \$9, \$10, \$12

Boys' Mackinaws at \$3.50 to \$7.00

Now is the opportune time to buy these heavy winter goods, as we bought them at the early prices and can surely SAVE YOU MONEY.

We have the Merchandise—COME NOW. At

"The Home of Hart Schaffner & Marx"

G. J. MAIER, Alma, Mich.

If You Want Results Advertise Your Auction Sale in the Record

Who Pays For Improvements?

Improvements Are Always Paid For by the Property Owners.

If you buy an unimproved lot you may have to wait ten years before you get your sidewalks, sewer, water, gas, etc. But when you do finally get them you will pay for them.

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Will include all improvements---in and paid for. To be sure this additional cost is added to the price of the lot, But, isn't it worth the difference?

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